

### 2023 BMAA Super Expo Reporting

Brought to you fresh from the sweaty loins of the CBC SWAT team.

*Grab yourself a warm beverage and a comfy seat... we are going to be here a while 😊*

SuperExpo2023



Kate and the team came back from the Gold Coast exhausted and excited earlier this month with news and tidbits from the BMAA Expo. News that will excite you... news that will make you drool over the possibilities available to you now and in the future...  
*(Please note that there are not any photos of the new or Concept fabrics – no photos were able to be taken at the Expo so if you weren't able to attend, you will have to take our word for it)*



How exciting!

A photo with a major Expo celebrity and Tim Way from Rollease Acmeda

*All right now. Here we go with the news.*

*(Please note that because there is so much to say, we are listing our information by each major component supplier, in no particular order... honestly!)*



The exciting news here is that Rollease Acmeda have new Automate motor systems ideas to make your life so much better (a concept design that may become reality depending on reaction and development).

**CONCEPT** - Bluetooth motors – takes programming back to basic levels - no fiddling with buttons on motors, just connect via Bluetooth and away you go....

**CONCEPT** - Magnetised charger for wire-free motors – charging your motor is so much easier by ‘finding’ the charging port on the motor head for you. Just place it near the motor and bang... it sticks to it!!

**CONCEPT** - External FT motors will soon have the option of being wire-free with an external battery pack – such a relief for those unique spots where wires can't be run easily... just unplug the battery from the awning and plug into a power point to charge... voila!

**THIS ONE IS COMING** - The Push series handheld remote controls, the 5 and 15 Channel ones, will soon have a new sibling joining their family – the Push 1 Remote Control. And a Push 15 Pro with a coloured LED screen will give you all the information you need.

**AND THIS IS HERE NOW** - for those rollers that need that little extra help with an extra wide girth, Rollease Acmeda have made our lives easier when using the S60 tube, we can now make wider roller blinds more achievable to the average person's budget. I see you and ask “WTF?” (“Why The Face”). Well, my dear people, the S45 componentry can now be adapted to suit the S60, which means instead of being a niche size, more tubes can be manufactured and then the purchase price drops!!

*(Yes. I studied High School Economics way back in the ages...well, sort of... I was late for class that day - my horse had a flat.)*

**CONCEPT** - A unique wire-free motor with a detachable wand that has a charging port.

What?! Your motor is flat? Just follow Dumbledore's lead and whack your wand (hmmm...) into the power point and wham... it's recharging! *(Fingers crossed the feedback from retailers at the Expo will encourage this design to be developed and tested for a grand launch in the near future! We are seriously salivating at the thought!)*





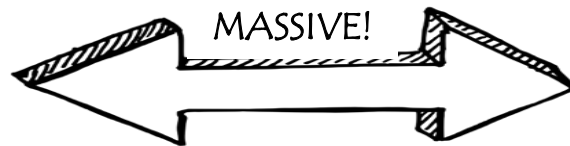
## TEXTSTYLE

**Don't forget the updated Focus roller and vertical fabric range!!!!**

The number of colours drop down from 29 to 18 BUT seven new colours!!!



The width is increasing to 3200mm.  
Focus now comes in widths of 3200mm, 2200mm and 127mm and 89mm.



The new range is also backed by a 10-year warranty (previously 5 years).  
Match this with the Kleenscreen range and you will have the happiest customers in Adelaide!!



**10 YEAR WARRANTY**



There are updates to both curtain and roller fabrics that will make your life that little bit easier....

- 5 new colours to the **Vibe** Blockout range are coming!!!!  
That will make it heaps of colours to choose from!  
(Actual colours to be confirmed soon)



- Someone is listening to us!! The **DuoBlock** fabric is being stretched out to 300cm wide, AND some new colours added to boot!

- **Orora** and **Iluka** curtain fabrics are coming soon to your showroom! These will join the updated Linesque range that gives you the option to match curtains with rollers.
- Talking about Linesque, two new roller and curtain colours are being added to the range... a darker Black and a whiter White will be added to the range so there is no grey area if you want either.
- AND a new curtain fabric, Linesque Air, will be released alongside the Linesque Sheer fabric. 'Air' is a sheerer sheer than the current Linesque AND the pricing is sheerer too!



Coming soon... Bryson and Reeves – 3m wide roller fabrics

Two new fancy fabric ranges that will whet your appetite for roller fabrics for those high-end clients who prefer the social status of high end looks with middle end pricing...



Basford Brands will be releasing a new white-backed blackout roller fabric on the market that will complement the Weyland sheer curtain fabric.

They shall call it... wait for it... **Weyland!**



AND the fine people at Four Families introduced a CONCEPT fabric at the Expo called **Bond**.

Picture this...

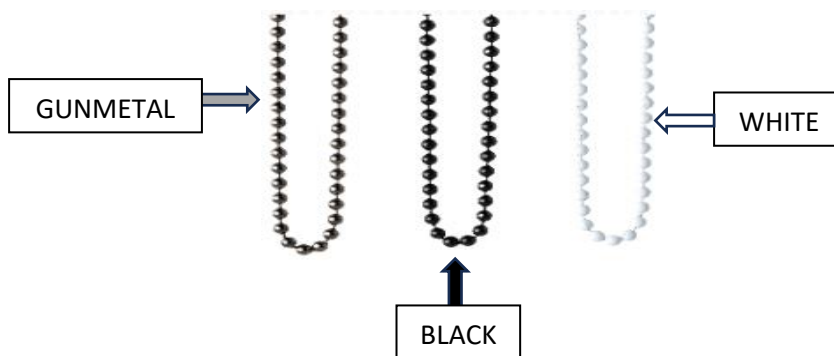
A textured linen look that is the same on both sides of the roller!! When this fabric is back rolled, you can't tell the back of the fabric from the front!!! Now no one will be embarrassed that their tubes are showing...

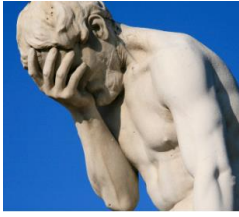
*PS... news on the Bancoora range to come in the next newsletter...*

*Now for the other important bits and pieces...*



Those *kool* people at Kool Pelnets have released coloured nickel-plated chains! White and Black and Gunmetal... along with the silver look of the standard metal chain, these colours will add value to your designing options... (\$TBA)





Now for the bad but really great news.... confused? I am....

Well, I was until I found out that as of July 1<sup>st</sup>, 2023, we are phasing out the whole range of Tuscany PVC venetians. *That's the bad news... but stay with me here...*

The Turnils Urban Woods venetian range is taking its spot!!!  
*Not yet... that's not the GREAT news.... bear with me...*

The big news is that the Urban Woods is also taking over the Tuscany pricing!!!  
***Yes... that's the GREAT news!!!***

Or another way of explaining it is, the Urban Woods venetian range is **dropping** in price!!

You will have the usual whites and cream and grey of the Tuscany palette  
but now the darker timber colours are included in the one swatch!!



## So, there you have it...

News from the BMAA Super Expo 2023 as brought to you by our expedition team....

Of course, some products are here, some are coming, and some are at wide eyed dreaming stage but all of it makes the future possibilities boundless!

As always, when release dates are announced, we will be the annoying know-it-all people letting you know when they will be available for your showrooms!

AND as always, for any information or swatches on the products mentioned, call us!  
(Almost all of us don't bite)

*Ciao from all the team at CBC xx*



*PSST.... Oi.... you... down here...quick...*

*Now that the others have finished reading this and gone back to work.... We need to let you know that ALL (well, maybe not all) in this newsletter will be on show for your eyes and hands on 22nd MARCH 2024!!!*

*Yep!!! It's back on!!! The CBC Mini Expo...  
The same place... the same people... the same bat channel!  
More details to be drip fed in next few months...shush....*